Session: From Query to Contract: Becoming a Paid Magazine Writer

Presenter: Ann Eichenmuller

Sample Resources

Freelance Writing- [https](file:///C:\Users\Ann%20Eichenmuller\OneDrive\Desktop\HRW%20Conference\https)[://www.freelancewriting.com/writers-guidelines/](https://www.freelancewriting.com/writers-guidelines/) Contains 775 submission guidelines for magazines, arranged by general topic

[Freedom With Writing](http://www.freedomwithwriting.com/freedom/uncategorized/67-magazines-blogs-and-websites-that-pay-writers-100-or-more/)- [http](file:///C:\Users\Ann%20Eichenmuller\OneDrive\Desktop\HRW%20Conference\http)[://www.freedomwithwriting.com/freedom/uncategorized/67-magazines-blogs-and-websites-that-pay-writers-100-or-more/](http://www.freedomwithwriting.com/freedom/uncategorized/67-magazines-blogs-and-websites-that-pay-writers-100-or-more/) Lists by market with payment and submission guidelines

Giigs.us- [www.giigs.us/make-money/freelance-writing-jobs/](http://www.giigs.us/make-money/freelance-writing-jobs/) Lists by title and includes descriptions and pay

Writers Market (print only; not currently available as a subscription online) [www.writersmarket.com](http://www.writersmarket.com)

Analyze Target Publications:

* What % of the articles are written by editors and writers listed in the front masthead? What % are by freelancers?
* What % are time specific and what % are evergreen?
* What specific sections are regularly included?
* What are the lengths of features versus shorter pieces?
* Are listicles regularly included?
* Are sidebars standard?
* What is the overall tone of the articles on the blog or in the magazine? Are they experiential or impersonal?
* What is the evident level of expertise of the writers?
* Who is the audience? What information or skills do you have that would specifically interest that market?

Important Terms:

* **Time specific articles** are usually about a specific event, like a boat race, a play opening, a political contest, or a new innovation. Most magazines have a 3-4 month lead time, so these must be pitched well in advance.
* **Evergreen articles** can be used anytime, or during a particular season year after year. Examples would be how-to articles, essays, and most travel articles.
* **W-9, 1099 MISC** – Required tax forms if you are paid $600 or more in a calendar year
* **Contract (General Writing Agreement, General Contributor’s Agreement)-** A legally binding agreement signed by the writer with the publishing entity. Types include First North American Serial Rights and Work for Hire Contract.
* **Kill fees**- a percent of original fee offered if article is not published after acceptance.
* **Images**- Photos contracted as a part of the article.

Other Terms

* Sidebar
* Listicle
* Model Release Form
* Non-exclusive rights
* Feature
* Online content
* Blog post
* Experiential
* FOB/BOB (front-of-book, back-of-book)
* On spec (on speculation)
* Clips